



2019 Arts/Crafts/Commercial Vendors Win back the cost of one booth space

For 2019 Gusher Days we are trying out two efforts to bring in new Arts/Crafts/Commercial vendors and to increase customers for those vendors.

Vendor Drawing

For 2019 Gusher Days vendors we are offering a chance to win back the cost of one booth space. We are asking vendors to invite new vendors to come this year.

- “New” invited-vendors means they weren’t in our festival in 2017 or 2018
- The invited-vendor has to put your name in the comments section of their 2019 application
- Each new invited-vendor that mentions you in their application gets you an entry in a drawing
- The top New-Vendor-Bringer automatically gets 1 booth space refund
- We will have a drawing for one more vendor to get a refund of 1 booth space
- For every 10 new invited-vendors we will draw for another vendor to get a refund of 1 booth space
- If you invite customers and they mention you in the registration for the customer drawing (see below) then you get another entry into the invited-vendor drawing.

Customer Drawing

In order to bring you more customers we are offering customers one chance on Friday for 1 of 4 \$25 gift cards, and another chance on Saturday for 1 of 4 \$25 gift cards in a second drawing. This might bring a few more customers both Friday and Saturday, but we are boosting this by giving them more entries in the customer drawing if they also invite their friends.

In other news...to let the public know you are coming:

- We will add you to our vendor list on our website and Facebook page.
- If you send us a link to your social media we will post it on our Facebook page.
- We have a Facebook event that we would be glad to have you
 - Like
 - Mark that you are Going
 - Share on your Facebook page
 - Tag some of your customers so they will know they can come buy from you at Gusher Days
 - Tag some of your friends so they will know to come to the Gusher Days festival (and tell them to register for the Customer Drawing and invite their friends too).